

**CONFERENCE ON „COMMUNICATION: A TOOL TO ENHANCE STATISTICAL CULTURE”  
Visegrád, Hungary, 9-10 June 2011**

**PROGRAMME**

**9 JUNE, THURSDAY**

09.00-10.00 **REGISTRATION**

10.00-11.00 **PLENARY SESSION**

- Welcome speech by Gabriella Vukovich, President, Hungarian Central Statistical Office
- Official statistics – a language in a complex world, Keynote Speech by Walter Radermacher, Director General, Eurostat

11.00-11.15 **COFFEE BREAK**

11.15-12.45 **SESSION 1. Statistical literacy and European democracy  
chaired by Pieter Everaers, Eurostat**

11.15-11.35 Making data meaningful: bringing statistics to the people  
(Lidia Bratanova, UNECE)

11.35-11.55 Understanding central banking statistics to enhance statistical and financial literacy in Europe  
(Luís Teles Dias/Per Nymand-Andersen, Banco de Portugal/  
European Central Bank)

11.55-12.15 How to enable users to understand and use statistics correctly  
(Gunilla Lundholm, Statistics Sweden)

12.15-12.35 Sharing statistical data is not enough – interpretations by statisticians also needed  
(Maija Metsä-Pauri, Statistics Finland)

12.35-12.45 **DISCUSSION**

12.45-14.00 **LUNCH**

- 14.00-16.10 **SESSION 2. The responsibility of statisticians and the responsibility of users of statistics**  
**chaired by Jaume Garcia Villar, INE Spain**
- 14.00-14.20 Fit-for-Purpose Statistics for Evidence Based Policy Making (responsibilities of producers and users)  
(Marie Bohata, Eurostat)
- 14.20-14.40 Census 2011 in Bulgaria – one month only good news or ...  
(Mariana Kotzeva, National Statistical Institute of Bulgaria)
- 14.40-15.00 The use of international data in Hungarian macroprudential analyses  
(Attila Csajbók, Central Bank of Hungary)
- 15.00-15.20 Barriers to improving statistical communication: Lack of skill and will  
(Elspeth Maclean, UK Statistics Authority)
- 15.20-15.40 Dissemination Policy of the Statistical Service of Cyprus  
(Costas K. Diamantides, Statistical Service of Cyprus)
- 15.40-16.00 How we (statisticians) can influence the repute of statistics?  
(Gejza Dohnal, Czech Statistical Society)
- 16.00-16.10 **DISCUSSION**
- 16.10-16.25 **COFFEE BREAK**
- 16.25-17.35 **SESSION 3. EU Presidency Trio**  
**chaired by Gabriella Vukovich, Hungarian Central Statistical Office**
- 16.25-16.45 Communicating European and national statistics to wider audiences  
(Adolfo Gálvez Moraleda, INE Spain)
- 16.45-17.05 Communication of statistics: tips and tricks  
(Freddy Verkruyssen/Stephan Moens, Statistics Belgium)
- 17.05-17.25 That's what we are – statistical culture, communication in Hungary  
(Éva Laczka/Vince Kruchina, Hungarian Central Statistical Office)
- 17.25-17.35 **DISCUSSION**
- 18.00-18.45 **TRANSFER TO ESZTERGOM**
- 19.00-19.45 **CONCERT IN CATHEDRAL**
- 19.45-22.00 **DINNER**
- 22.00-22.40 **TRANSFER TO VISEGRÁD**

**10 JUNE, FRIDAY****09.00-12.10 SESSION 4. Trust in institutions, trust in statistics, statistical culture  
chaired by Freddy Verkruyssen, Statistics Belgium**

**09.00-09.20** The role of statistics in generating trust within societies - necessary preconditions

(Aurel Schubert/Per Nymand-Andersen, European Central Bank)

**09.20-09.40** OECD tools for making statistics more understandable to wider audience

(Trevor Fletcher, OECD)

**09.40-10.00** Building and maintaining trust in official statistics – our approach at the Statistical Office of the Republic of Slovenia

(Tomaz Smrekar, Statistical Office of the Republic of Slovenia)

**10.00-10.20** Managing and measuring trust in statistics  
(Leon Østergaard, Statistics Denmark)

**10.20-10.30 DISCUSSION**

**10.30-10.50 COFFEE BREAK**

**10.50-11.10** Factors of trust in statistics in France

(François Brunet, INSEE, France)

**11.10-11.30** Building a basis for measurement of the value added in official statistics

(Blagica Novkovska, Republic of Macedonia)

**11.30-11.50** Communicating with the press and credibility of the institution  
(Philippe Bautier, Eurostat)

**11.50-12.10 DISCUSSION**

**12.10-12.40 SUMMARY, CLOSING THE CONFERENCE**

**12.40-14.00 LUNCH**